

EASY WAYS TO PROMOTE ECS SUNDAY

Organizing an ECS Sunday at your church can be fun, easy and meaningful. Here are a few suggestions to help you promote ECS Sunday.

1. Select a date to celebrate ECS Sunday. Use the ECS Sunday poster provided to announce when and how your congregation will be celebrating ECS Sunday.

2. Preach about the problem of poverty in America and the gospel call to respond to this problem through such congregation-sponsored efforts such as ECS.

3. Announce a collection during church services, distribute the enclosed ECS donation envelopes, and encourage generous participation.

4. Utilize the Intercessions enclosed in this packet to pray as a community that poor and low-income people, as well as all who work with them, will find lasting solutions to poverty.

5. Invite ECS staff to introduce themselves to your congregation at Sunday services, or organize a congregation group tour of one of ECS' program sites.

6. "Challenge" another congregation to an outreach competition. See which congregation can collect the most goods or raise the most funds.

